



# 2024 M&A SOURCE SPRING CONFERENCE & DEAL MARKET

May 14 & 15 | The Galt House Hotel | Louisville, KY

## DEAL MARKET

The M&A Source Deal Market is hosted during each M&A Source Conference for Business Intermediaries and professionals working in the Lower Middle Market. If you are a Private Equity Group, Family Office, Service Provider, or other entity looking to invest in businesses valued between \$1-50 million, make a commitment to participate in the M&A Source Spring Deal Market!

**Drawing nearly 300 Advisors, the Deal Market is the place to build deal flow opportunity relationships and make deals happen!**

### SUBMIT YOUR CONTRACT NOW TO:

- Secure your spot at the Deal Market to connect with advisors on Tuesday, May 14th **AND** Wednesday, May 15th
- Attend **TWO** Evening Networking Events, in addition to breakfast and lunch networking with Advisors and Private Equity Groups
- Receive Pre-Conference and Post Conference Attendee Lists
- Access to the Event App 1 week before the Conference starts
- Participate in workshops that will bring you current and relevant updates from the lower middle market

### REAL DEAL FACTS: DID YOU KNOW?

According to our Spring 2023 Survey of attending PEGs:

- Average Deal Size was ~\$2-\$3 million EBITDA, as high as \$10 million EBITDA
- Average number of Deals each Private Equity Group (PEG) saw: 30 Deals
- Average NDA's was roughly 10 by each Private Equity Group (PEG)
- Average Done Deals as a direct result of previous Deal Markets is roughly 1 or 2 by each Private Equity Group (PEG)
- You'll see a combination of Platform and Add-In offerings

# EVENT LOGISTICS

## The Galt House Hotel

140 N Fourth St, Louisville, KY 40202

VIEW RESORT: [GALT HOUSE](#) | ROOM BLOCK BOOKING: [CLICK HERE](#)

### Deal Market | Tuesday, May 14 & Wednesday, May 15

#### Drawing nearly 300 Attendees!

- The Deal Market Part 1 runs from **3:00pm to 5:00pm** on Tuesday, May 14th with a Cocktail Party following from 5:00pm until 7:00pm.
- The Deal Market Part 2 runs from **9:45am to 12:00pm** on Wednesday, May 15th. Be sure to join us for lunch for additional networking!

#### Good To Know

- Be sure to attend the Kick Off Cocktail Party on Monday, May 13th at 5:30pm.
- The Deal Market setup will be from 1:00pm-3:00pm on Tuesday, May 14th.
- You're invited to attend Breakfast and Lunch on both days for additional networking!
- Attend up to 8 optional workshops to build your knowledge on current industry updates.

<b>\$1,645</b>	<b>On/Before February 16, 2024</b>	<b>\$1,995 for 2 people</b>
<b>\$1,945</b>	<b>On/Before April 19, 2024</b>	<b>\$2,295 for 2 people</b>
<b>\$2,495</b>	<b>On/Before May 3, 2024</b>	<b>\$2,845 for 2 people</b>

SEE SEPARATE CONTRACT TO COMPLETE AND SUBMIT.



# 2024 Spring Conference & Deal Market Contract

May 14 & 15 – The Galt House Hotel – Louisville, KY

Complete all sections of this contract (2 pages) and email with full payment to [sales@masource.org](mailto:sales@masource.org)  
 If you need to mail it in, please return to: M&A Source Headquarters, 7100 E. Pleasant Valley Rd, Suite 300, Independence, OH 44131

Primary Contact Name, Title

Website URL link for Conference Site

Email Address

Phone Number

Company Name on Website

Company Address

City

State/Province

Zip/Postal Code

Country

FEES (select one)	1 Person per company	2 People per company
On/Before February 16, 2024	<input type="checkbox"/> \$1,645	<input type="checkbox"/> \$1,995
On/Before April 19, 2024	<input type="checkbox"/> \$1,945	<input type="checkbox"/> \$2,295
On/Before May 3, 2024	<input type="checkbox"/> \$2,495	<input type="checkbox"/> \$2,845

## NEED ADDITIONAL ATTENDEES?

\$350 EACH ADDITIONAL ATTENDEE

Qty \_\_\_\_\_ x \$350 = \_\_\_\_\_ Total

**SELECT** one type:

- PRIVATE EQUITY GROUP
- FAMILY OFFICE
- SERVICE PROVIDER

Each Deal Market space includes  
 1 six foot table and  
 2 chairs on either side of the table.

**SEE PAGE 2 FOR TERMS+PAYMENT**

**PAYMENT INFORMATION**

Email this application with full payment to [sales@masource.org](mailto:sales@masource.org)

If you need to mail it in, return the contract with payment information to:  
 M&A Source Headquarters, 7100 E. Pleasant Valley Rd., Suite 300, Independence, OH 44131  
 If paying by check, make payable to M&A Source

**Select Credit Card Type:**

Visa       MasterCard       American Express

Company Name: \_\_\_\_\_ ("Company")

Total Amount Due: \$ \_\_\_\_\_ (from Page 1 selections)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Upon signing below, I verify that I am an authorized signatory for the Company; authorize the Total Amount Due charge above; agree to abide by the Rules and Regulations for the 2024 M&A Source Spring Conference & Deal Market which are part of this Contract; and will comply with all conditions under which the event space at the event facility is leased to M&A Source. The Company may not cancel this contract after acceptance by M&A Source, except for breach of this contract by M&A Source. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to: M&A Source; 7100 E. Pleasant Valley Rd., Suite 300, Independence, OH 44131. Email: [sales@masource.org](mailto:sales@masource.org).

\_\_\_\_\_  
 Authorized Name (Print)

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Authorized Signature