



## 2023 M&A SOURCE SPRING CONFERENCE & DEAL MARKET May 23 & 24 | Renaissance SeaWorld | Orlando, FL

# DEAL MARKET

The M&A Source Deal Market is hosted during each M&A Source Conference for Business Intermediaries and professionals working in the lower middle market. If you are a Private Equity Group, Family Office, Service Provider, or other entity looking to invest in businesses valued between \$1-50 million, make a commitment to participate in the M&A Source Spring Deal Market!

**Drawing nearly 300 Advisors, the Deal Market is the place to build deal flow opportunity relationships and make deals happen!**

## SUBMIT YOUR CONTRACT NOW TO:

- Secure your spot at the Deal Market to connect with advisors on Tuesday, May 23<sup>rd</sup> **AND** Wednesday, May 24<sup>th</sup>
- Attend **TWO** Evening Networking Events, in addition to breakfast and lunch networking with Advisors and Private Equity Groups
- Receive Pre-Conference and Post Conference Attendee Lists
- Access to the Event App 1 week before the Conference starts
- Participate in workshops that will bring you current and relevant updates from the lower middle market

## REAL DEAL FACTS: DID YOU KNOW?

According to our Spring 2022 Survey of attending PEGs:

- Average Deal Size was ~\$2-\$3 million EBITDA, as high as \$10 million EBITDA
- Average number of Deals each Private Equity Group (PEG) saw: 30 Deals
- Average NDA's was roughly 10 by each Private Equity Group (PEG)
- Average Done Deals as a direct result of previous Deal Markets is roughly 1 or 2 by each Private Equity Group (PEG)
- You'll see a combination of Platform and Add-In offerings

FOR MORE INFO, PLEASE CONTACT M&A SOURCE: [sales@masource.org](mailto:sales@masource.org) | [www.masource.org](http://www.masource.org)

# EVENT LOGISTICS

## Renaissance Orlando at SeaWorld

6677 Sea Harbor Drive, Orlando, FL 32821

VIEW RESORT: [Renaissance SeaWorld](#) | ROOM BLOCK BOOKING: [CLICK HERE](#)

### Deal Market | Tuesday, May 23 & Wednesday, May 24

#### Drawing nearly 300 Attendees!

- The Deal Market Part 1 runs from **3:00pm to 5:00pm** on Tuesday, May 23<sup>rd</sup> with a Cocktail Party following from 5:00pm until 6:30pm.
- The Deal Market Part 2 runs from **9:45am to 12:00pm** on Wednesday, May 24<sup>th</sup>. Be sure to join us for lunch for additional networking!

#### Good To Know

- Be sure to attend the Kick Off Cocktail Party on Monday, May 22<sup>nd</sup> at 5:00pm.
- The Deal Market setup will be from 1:00pm-3:00pm on Tuesday, May 23<sup>rd</sup>.
- You're invited to attend Breakfast and Lunch on both days for additional networking!
- Attend 8 optional workshops to build your knowledge on current industry updates.

## BOOK EARLY & SAVE!

\$1,495	On/Before March 24, 2023	\$1,845 for 2 people
\$1,795	On/Before April 28, 2023	\$2,145 for 2 people
\$2,495	On/Before May 12, 2023	\$2,845 for 2 people



SEE SEPARATE CONTRACT TO COMPLETE AND SUBMIT.



# 2023 Spring Conference & Deal Market Contract

May 23 & 24 – Renaissance SeaWorld – Orlando, FL

Complete all sections of this contract (2 pages) and email with full payment to [sales@masource.org](mailto:sales@masource.org)  
 If you need to mail it in, please return to: M&A Source Headquarters, 7100 E. Pleasant Valley Rd, Suite 300, Independence, OH 44131

Primary Contact Name, Title

Website URL link for Conference Site

Email Address

Phone Number

Company Name on Website

Company Address

City

State/Province

Zip/Postal Code

Country

FEES (select one)	1 Person per company	2 People per company
On/Before March 24, 2023	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,845
On/Before April 28, 2023	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$2,145
On/Before May 12, 2023	<input type="checkbox"/> \$2,495	<input type="checkbox"/> \$2,845

## NEED ADDITIONAL ATTENDEES?

\$349 EACH ADDITIONAL ATTENDEE

Qty \_\_\_\_\_ x \$349 = \_\_\_\_\_ Total

**SELECT** one type:

- PRIVATE EQUITY GROUP
- FAMILY OWNED OFFICE
- SERVICE PROVIDER

Each Deal Market space includes  
 1 six foot table and  
 2 chairs on either side of the table.

**SEE PAGE 2 FOR TERMS+PAYMENT**

**PAYMENT INFORMATION**

Email this application with full payment to [sales@masource.org](mailto:sales@masource.org)

If you need to mail it in, return the contract with payment information to:  
 M&A Source Headquarters, 7100 E. Pleasant Valley Rd., Suite 300, Independence, OH 44131  
 If paying by check, make payable to M&A Source

**Select Credit Card Type:**

Visa       MasterCard       American Express

Company Name: \_\_\_\_\_ ("Company")

Total Amount Due: \$ \_\_\_\_\_ (from Page 1 selections)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Upon signing below, I verify that I am an authorized signatory for the Company; authorize the Total Amount Due charge above; agree to abide by the Rules and Regulations for the 2023 M&A Source Spring Conference & Deal Market which are part of this Contract; and will comply with all conditions under which the event space at the event facility is leased to M&A Source. The Company may not cancel this contract after acceptance by M&A Source, except for breach of this contract by M&A Source. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to:  
 M&A Source; 7100 E. Pleasant Valley Rd., Suite 300, Independence, OH 44131.  
 Email: [sales@masource.org](mailto:sales@masource.org).

\_\_\_\_\_  
 Authorized Name (Print)

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Authorized Signature